

# Colin Tuttle

Design leader with a decade of experience, working to create delightful & accessible experiences.

# Product Designer

## Deloitte Digital

### Associate Creative Director

01/2020 – Current

#### State of Texas - TDCJ eComm Direct

- Managed five person design & content team to modernize the public facing Texas online commissary application, and its admin backend.
- Positive trends across quantitative metrics including an increase in **avg. satisfaction rating from 2.37 to 4.55**
- Established a foothold with the new client, leading to **follow on work worth over \$3m.**

#### Central Intelligence Agency

- Worked on-site at HQS within the Central Travel Services office to launch and iterate on an agency wide travel solution.
- Thousands of documents processed and **>18k human-hours saved** in the first year.
- Formal agency a11y score raised from 4.1/5 to **4.7/5** in first iteration, **winning an a11y program award** for our efforts.
- Managed a junior designer on the program for +1 year.

#### State of Texas - TPST

- Created two full 0-to-1 applications and one integration (desktop & mobile) to help the state quickly and efficiently process driver licenses.
- Lead the UI team, working directly with FE/BE development teams, prototyped codepens for hand-off.

## Related Experience

#### Senior Designer // Aquent Federal @ CIA

- Worked at HQS to curate a variety of deliverables ranging from UI/UX design, coin & print design and motion graphics.

#### Senior Digital Designer // Travel Leaders

- Worked with a team of UI/UX designers to design & develop websites and interactive digital experiences both in-house and for partners such as Universal Studios, Royal Caribbean International and Tourism Australia.

## Skills

### Fluent in:

Figma, Design Systems, Sketch, Adobe XD, After Effects, Photoshop, Illustrator, InVision, Abstract, InDesign, A11y & 508 Compliance, Media Encoder

### Working Knowledge

Webflow, ServiceNow, Adobe Premier, Cinema 4D, HTML/CSS/Javascript

## Mentorship

### IXDA Seattle

Two month weekly 1-on-1 mentorship sessions

### Smithsonian Air & Space Museum

Figma SME & Coach for high-schoolers in a weekend-long hackathon

### iSchool Affiliates

Coffee chats with undergrads

## Education

Montana State University  
BFA Graphic Design Class of 2012

## Contact

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Seattle, WA 